

Journal Name:	Journal of Global Economics, Management and Business Research
Manuscript Number:	Ms_JGEMBR_12768
Title of the Manuscript:	ASSESSMENT OF TOTAL QUALITY MANAGEMENT ON PERFORMANCE IN JULIUS BERGER NIGERIA PLC
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This research is considered a scientific and useful addition For the Nigerian community, it highlights the role of TQM in enhancing the performance of Nigerian companies. During strategic planning, service quality, employee participation and enhancing the competitive capabilities of companies working to develop job performance	
Is the title of the article suitable? (If not please suggest an alternative title)	yes	

<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>The researcher mentioned that the research sample in the abstract is (368) while it was mentioned in the text of the research on page 17 as (350). The correct sample must be mentioned in the research abstract.</p>	
<p>Is the manuscript scientifically, correct? Please write here.</p>	<p>yes</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</p>	<p>yes</p>	

<p>Is the language/English quality of the article suitable for scholarly communications?</p>	<p>Yes and good</p>	
<p><u>Optional/General</u> comments</p>	<p>=====</p> <p>1- The introduction reflects a complete picture of the research and its variables, and the research problem, objectives and conclusions must be mentioned, but the researcher explained the variables weakly and did not give them their due, and he must reconsider writing the "Introduction"</p> <p>2- Reconsider the research problem? Is the problem theoretical or practical?</p> <p>3- How was the sample chosen by the researcher?</p> <p>4- The researcher did not mention the justifications for the study in his thesis.</p> <p>5- In general, the results of the practical aspect need a description and diagnosis axis</p> <p>6- The conclusions are general and the recommendations need a working mechanism.</p> <p>7- Are there any administrative or scientific determinants that the researcher faced?</p> <p>8- The research variables are not characterized by originality and innovation, and many researchers have previously written about them</p> <p>9- There is no call for previous and future studies of the research?</p>	

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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