

Journal Name:	Journal of Basic and Applied Research international
Manuscript Number:	Ms_JOBARI_12622
Title of the Manuscript:	Effect Of Self-Concept On Product Adoption In Nigeria
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.		
Is the title of the article suitable? (If not please suggest an alternative title)		

Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.		
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Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.		
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<u>Optional/General</u> comments	See attachment	Done as suggested

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
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